Container-News.com offers fast, accurate and reliable information to companies conducting freight transport activities in the container shipping industry and to all interested parties.

Our platform monitors the global liner shipping market and delivers daily news, well-researched information, and data to decision makers.

Through our platform, you have the opportunity to promote your products and services to a specialised audience of committed subscribers and readers around the globe.

Our readership consists of: shipping companies and ship operators, port operators, freight forwarders, export and import companies, traders, shipping executives and professionals, logistics and 3PL companies lessors, container manufacturers and their suppliers, banks, and financial institutions.

With over 130,000 readers per month, more than 6,500 subscribers and over 50,000 social media followers, our news platform ensures that stakeholders from the shipping industry worldwide will be informed of your products or services.
STASTICS (Average Month)

More than 130,000 Users

More than 220,000 Pageviews

More than 150,000 Sessions

More than 4,12% in NORTH AMERICA

More than 27.28% in EUROPE

More than 5.11% in AFRICA

More than 29.32% in ASIA

More than 31.10% in SOUTH AMERICA

More than 3.17% in OCEANIA

More than 40,000 Followers

More than 440,000 Impressions (per month)

More than 3,300 Followers

More than 3,500 Post Reach (per month)

More than 7,600 Followers

More than 65K Impressions (per month)

More than 6,500 Newsletter Subscribers
PRICE LIST

COST OPTION – FIXED FEES

<table>
<thead>
<tr>
<th>BANNER POSITION</th>
<th>1 MONTH</th>
<th>3 MONTHS</th>
<th>6 MONTHS</th>
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<tbody>
<tr>
<td>Leaderboard (run on site)</td>
<td>1.500</td>
<td>4.250</td>
<td>8.100</td>
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<tr>
<td>Homepage Top (run on site)</td>
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<td>2.550</td>
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<td>Homepage Side-MPU (homepage)</td>
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<td>1.900</td>
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<td>Homepage Bottom (run on site)</td>
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<td>Category Banner</td>
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<tr>
<td>Inside Article</td>
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<td>Newsletter Top</td>
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<tr>
<td>Newsletter Bottom</td>
<td>350</td>
<td>1.000</td>
<td>1.900</td>
</tr>
</tbody>
</table>

*all prices are in USD

COST OPTION – CPM

Cost per 1,000 impressions (CPM): Charge of $20 per 1,000 views/impressions of the banner
COMMITTED TO CONSTANTLY SEEKING AND PUBLISHING THE LATEST SHIPPING NEWS.

Contact us
sales@container-news.com