



CONTAINER NEWS



MEDIA PACK 2022

WWW.CONTAINER-NEWS.COM

WHAT YOU NEED TO KNOW

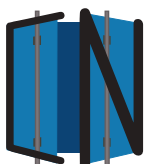
Container-News.com offers fast, accurate and reliable information to companies conducting freight transport activities in the container shipping industry and to all interested parties.

Our platform monitors the global liner shipping market and delivers daily news, well-researched information, and data to decision makers.

Through our platform, you have the opportunity to promote your products and services to a specialised audience of committed subscribers and readers around the globe.

Our readership consists of: shipping companies and ship operators, port operators, freight forwarders, export and import companies, traders, shipping executives and professionals, logistics and 3PL companies lessors, container manufacturers and their suppliers, banks, and financial institutions.

With over 220K page views per month and over 135K LinkedIn impressions per month – which are constantly increasing along with the number of subscribers – our news platform ensures that stakeholders who trade internationally will be informed of your product or service.

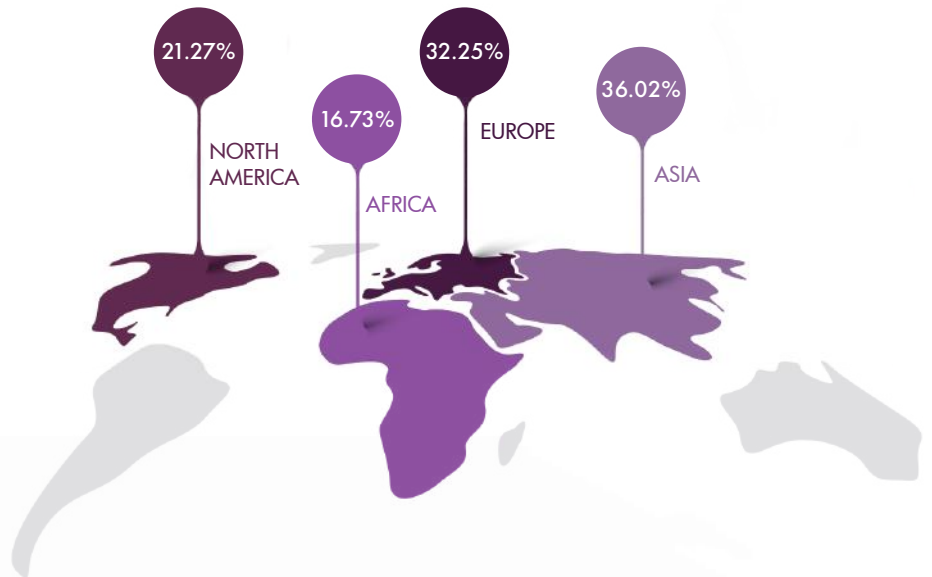


STATISTICS (Average Month)

More than 
130,000
Users

More than 
220,000
Pageviews

More than 
150,000
Sessions



in

More than
30,000
Followers

More than
135K
Impressions
(per month)

f

More than
2,600
Followers

More than
1,500
Post Reach
(per month)

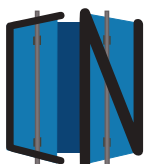


More than
7,000
Followers

More than
65K
Impressions
(per month)

More than
6,000
Newsletter
Subscribers

More than
6,500
Registered Users



ADVERTISING OPTIONS

HOMEPAGE

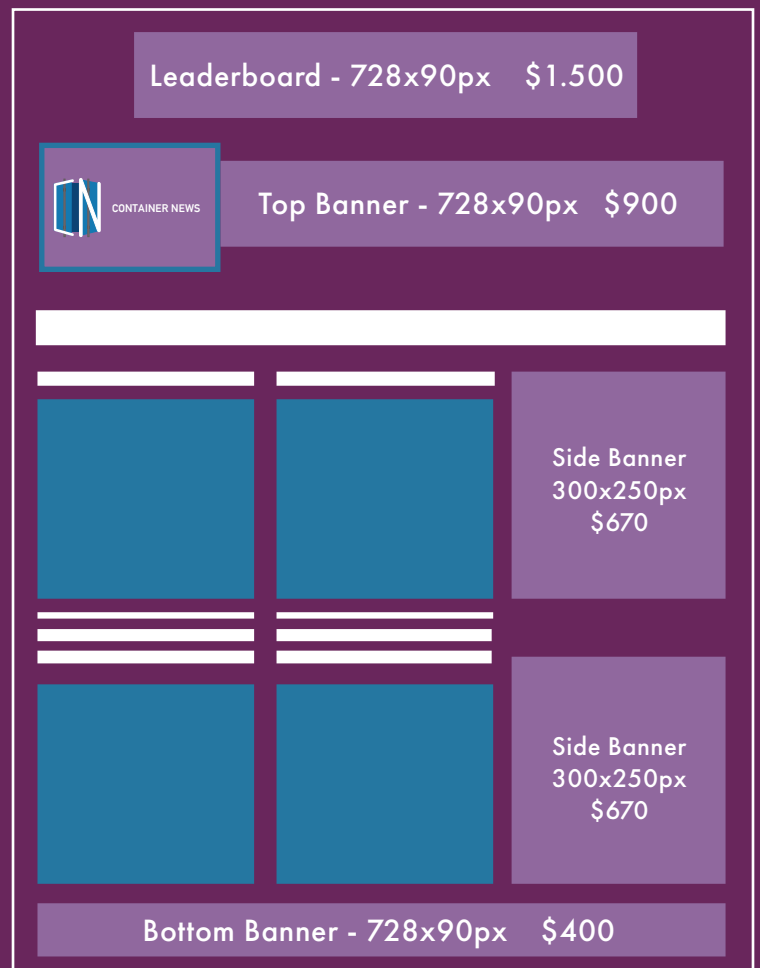


Diagram illustrating advertising options for the homepage layout. The layout includes a header with the Container News logo, a top banner, two side banners, and a bottom banner.

- Leaderboard - 728x90px \$1.500
- Top Banner - 728x90px \$900
- Side Banner 300x250px \$670
- Side Banner 300x250px \$670
- Bottom Banner - 728x90px \$400

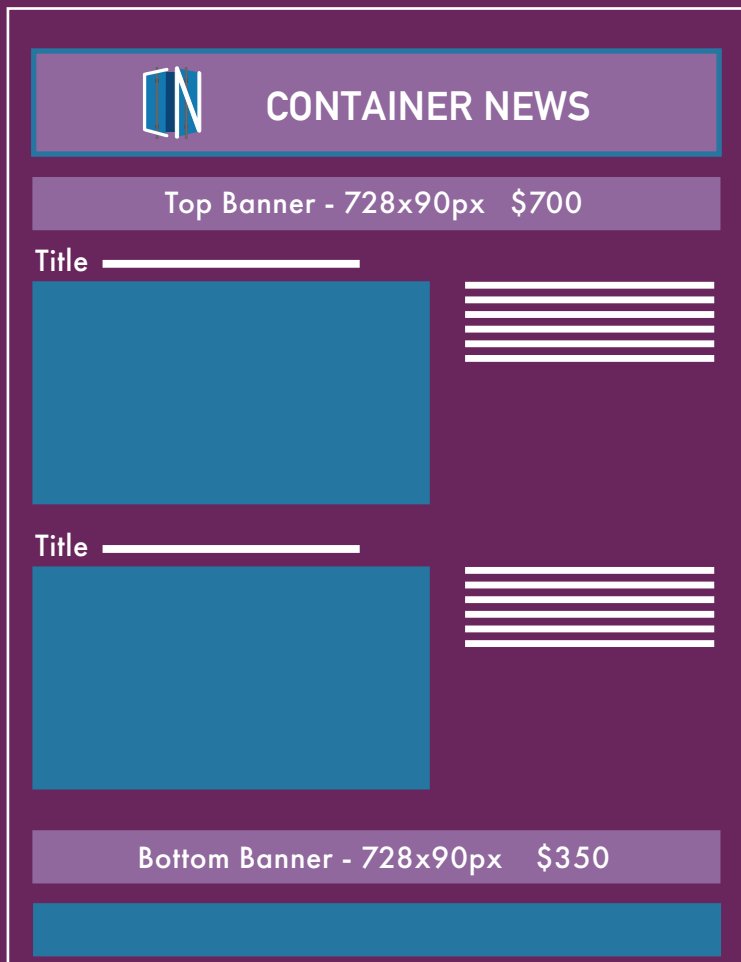


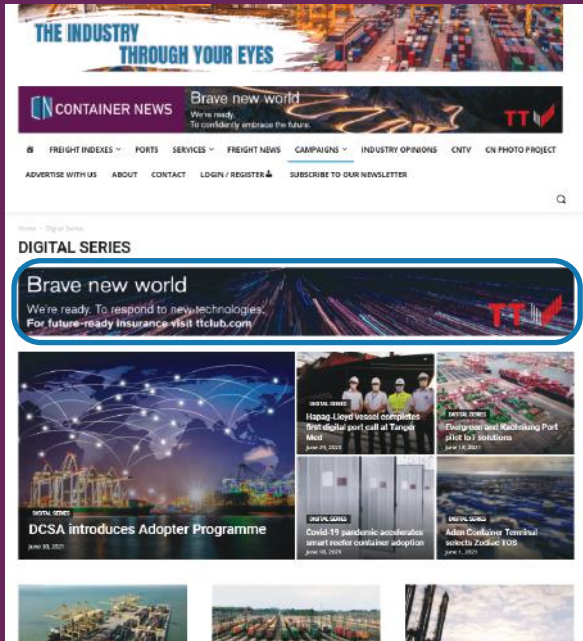
Diagram illustrating advertising options for the newsletter layout. The layout includes a header with the Container News logo, a top banner, two article blocks, and a bottom banner.

- Top Banner - 728x90px \$700
- Title _____
- Article Block (Image placeholder and text lines)
- Title _____
- Article Block (Image placeholder and text lines)
- Bottom Banner - 728x90px \$350

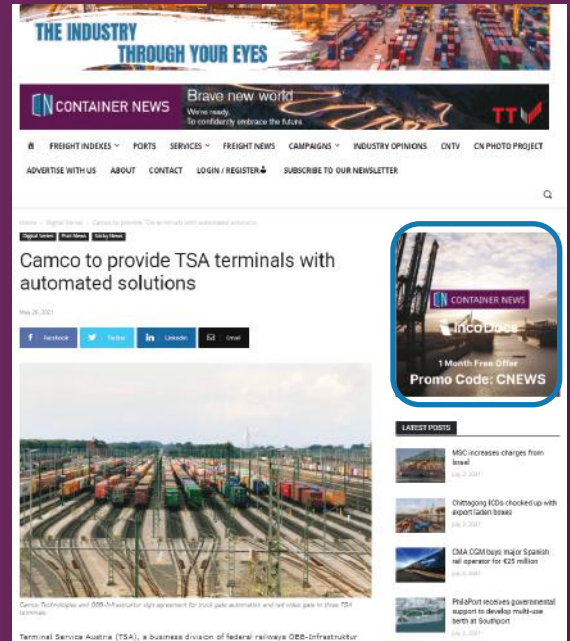
NEWSLETTER (DAILY)



Category Banner \$600



Inside Article \$500



PRICE LIST

BANNER POSITION	1 MONTH	3 MONTHS	6 MONTHS
Leaderboard (run on site)	1.500	4.250	8.100
Homepage Top (run on site)	900	2.550	4.850
Homepage Side-MPU (homepage)	670	1.900	3.600
Homepage Bottom (run on site)	400	1.150	2.150
Category Banner	600	1.700	3.250
Inside Article	550	1.550	3.150
Newsletter Top	700	2.000	3.800
Newsletter Bottom	350	1.000	1.900

* all prices are in USD



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**COMMITTED TO CONSTANTLY SEEKING
AND
PUBLISHING THE LATEST SHIPPING NEWS.**

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Contact us
sales@container-news.com



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