



# CONTAINER NEWS



**MEDIA PACK**  
**2022**

[WWW.CONTAINER-NEWS.COM](http://WWW.CONTAINER-NEWS.COM)

# WHAT YOU NEED TO KNOW

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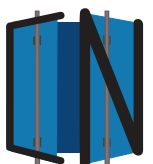
Container-News.com offers fast, accurate and reliable information to companies conducting freight transport activities in the container shipping industry and to all interested parties.

Our platform monitors the global liner shipping market and delivers daily news, well-researched information, and data to decision makers.

Through our platform, you have the opportunity to promote your products and services to a specialised audience of committed subscribers and readers around the globe.

Our readership consists of: shipping companies and ship operators, port operators, freight forwarders, export and import companies, traders, shipping executives and professionals, logistics and 3PL companies lessors, container manufacturers and their suppliers, banks, and financial institutions.

With over 220K page views per month and over 135K Linkendin impressions per month – which are constantly increasing along with the number of subscribers – our news platform ensures that stakeholders who trade internationally will be informed of your product or service.



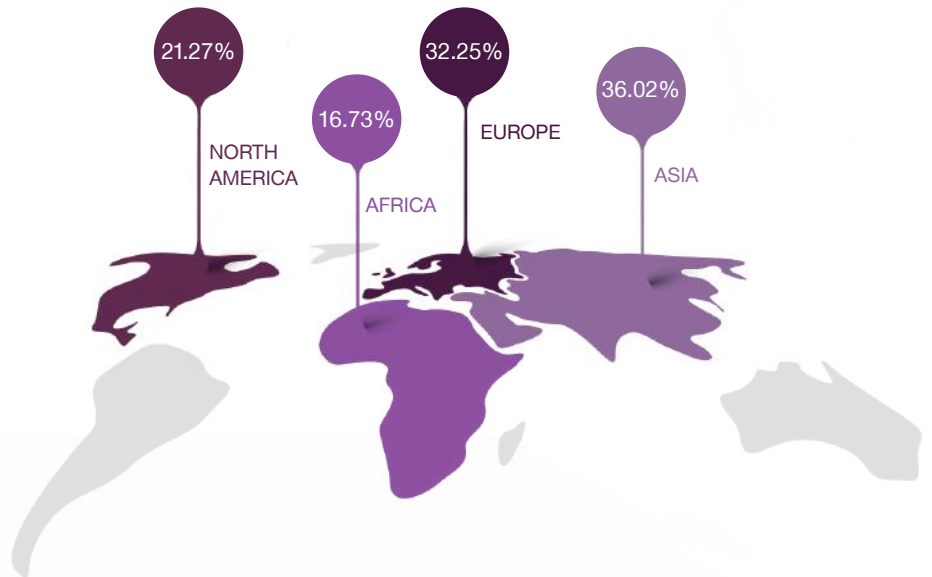


# STATISTICS (Average Month)

More than   
**130,000**  
Users

More than   
**220,000**  
Pageviews

More than   
**150,000**  
Sessions



**in**

More than  
20,000  
Followers

More than  
135K  
Impressions  
(per month)

**f**

More than  
3,000  
Followers

More than  
1,500  
Post Reach  
(per month)

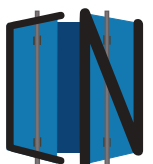


More than  
6,500  
Followers

More than  
65K  
Impressions  
(per month)

More than  
**5,000**  
Newsletter  
Subscribers

More than  
**6,400**  
Registered Users



# ADVERTISING OPTIONS

## HOMEPAGE

Diagram illustrating advertising options on the homepage layout:

- Leaderboard - 728x90px \$1,500
- Top Banner - 728x90px \$900
- Side Banner 300x250px \$670
- Side Banner 300x250px \$670
- Bottom Banner - 728x90px \$400

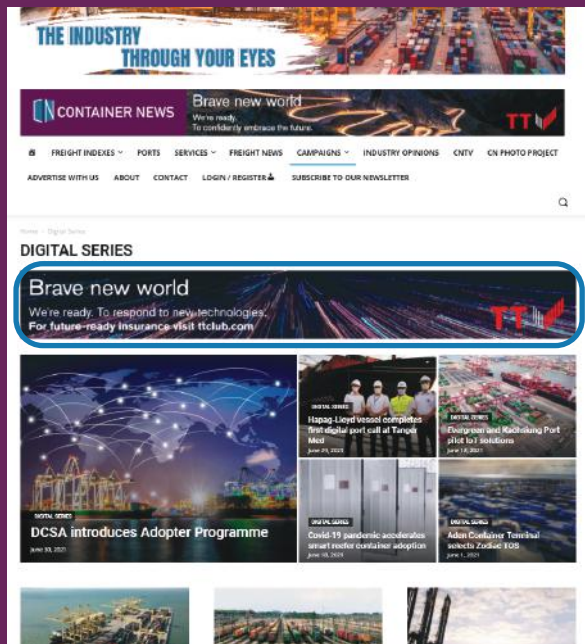
Diagram illustrating advertising options on the newsletter layout:

- Top Banner - 728x90px \$700
- Bottom Banner - 728x90px \$350

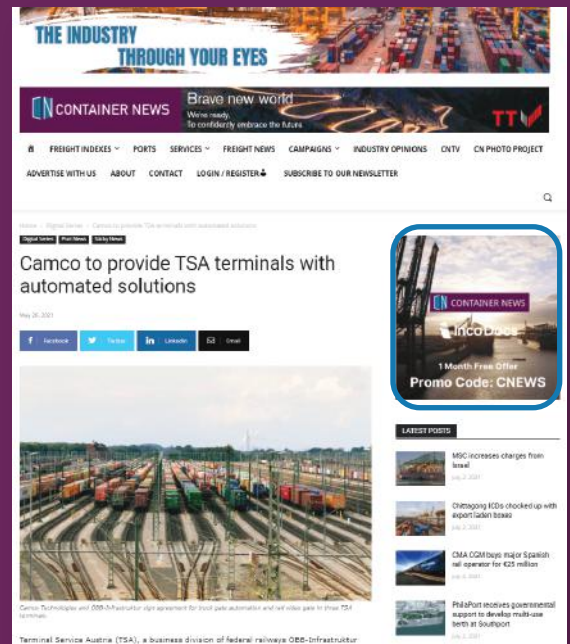
## NEWSLETTER (DAILY)



## Category Banner \$600



## Inside Article \$500



# PRICE LIST

BANNER POSITION	1 MONTH	3 MONTHS	6 MONTHS
Leaderboard (run on site)	1.500	4.250	8.100
Homepage Top (run on site)	900	2.550	4.850
Homepage Side-MPU (homepage)	670	1.900	3.600
Homepage Bottom (run on site)	400	1.150	2.150
Category Banner	600	1.700	3.250
Inside Article	550	1.550	3.150
Newsletter Top	700	2.000	3.800
Newsletter Bottom	350	1.000	1.900

\*all prices are in USD



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**COMMITTED TO CONSTANTLY SEEKING  
AND  
PUBLISHING THE LATEST SHIPPING NEWS.**

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Contact us  
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