

# CONTAINER NEWS

MEDIA PACK 2021



# What you need to know

Container-News.com offers fast, accurate and reliable information to companies conducting freight transport activities in the container shipping industry and to all interested parties.

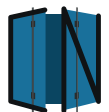
Our platform monitors the global liner shipping market and delivers daily news, well-researched information, and data to decision makers.

Through our platform, you have the opportunity to promote your products and services to a specialised audience of committed subscribers and readers around the globe.

Our readership consists of: shipping companies and ship operators, port operators, freight forwarders, export and import companies, traders, shipping executives and professionals, logistics and 3PL companies lessors, container manufacturers and their suppliers, banks, and financial institutions.

With over 450K page views per month and over 50K Twitter impressions per month – which are constantly increasing along with the number of subscribers – our news platform ensures that stakeholders who trade internationally will be informed of your product or service.

Please email us at [sales@container-news.com](mailto:sales@container-news.com) and our marketing team will get in touch with you, ready to provide you with more information regarding our advertising options and competitive prices, always adjusted to your needs.



**CONTAINER NEWS**



# Statistics

(December 2020)

More than   
**200,000**  
Users

More than   
**450,000**  
Pageviews

More than   
**320,000**  
Sessions



More than  
**3,900**  
Newsletter Subscribers



More than  
**7,000**  
Followers

More than  
**850**  
reactions per month



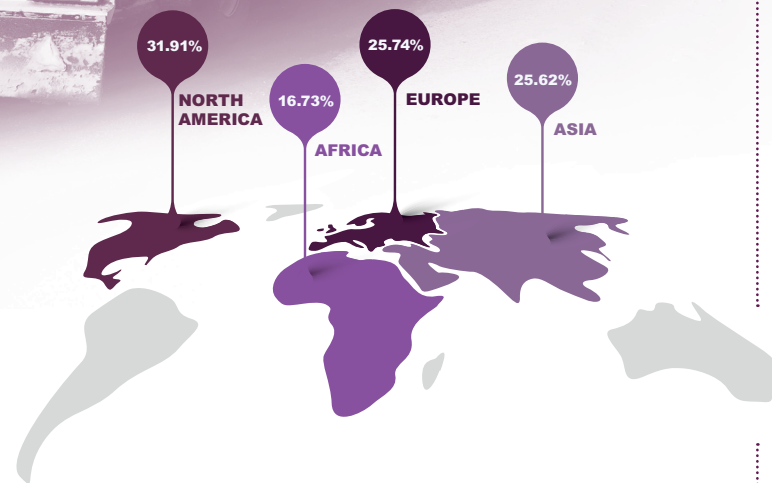
More than  
**5,300**  
Followers

More than  
**50k**  
Impressions per month



More than  
**2,500**  
Followers

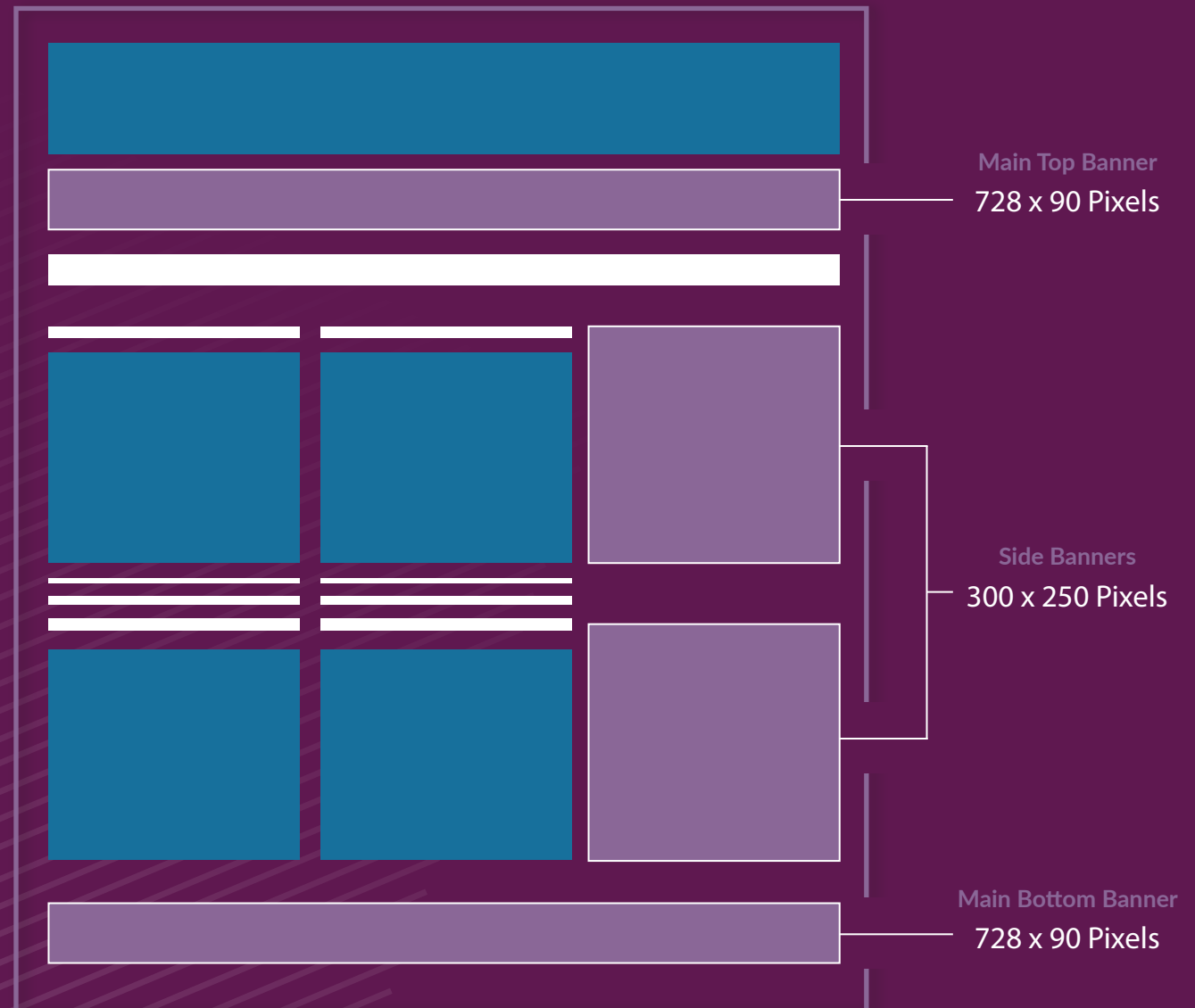
More than  
**5,000**  
Post Reach



 **CONTAINER NEWS**

# Advertising Options

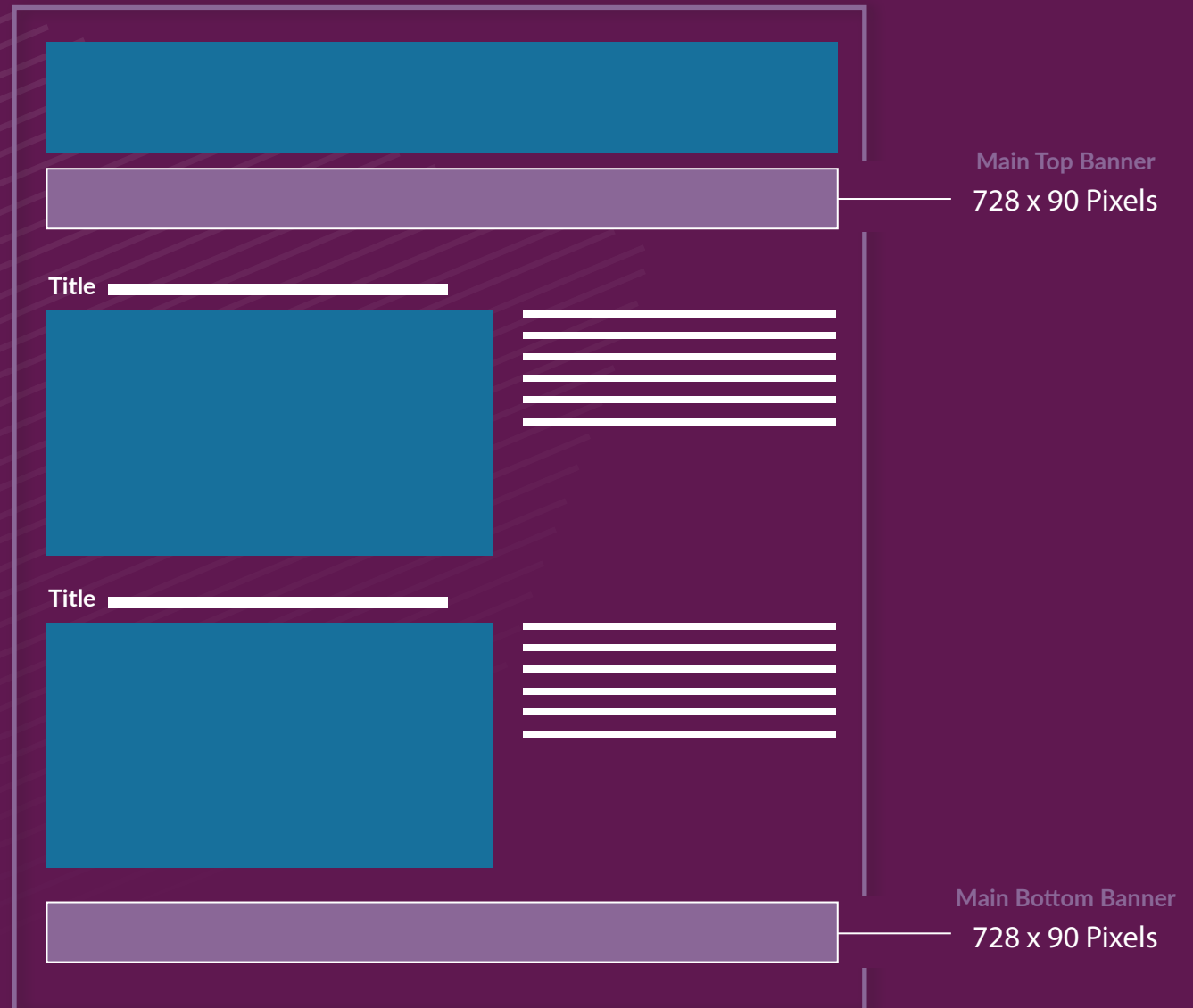
- HOMEPAGE





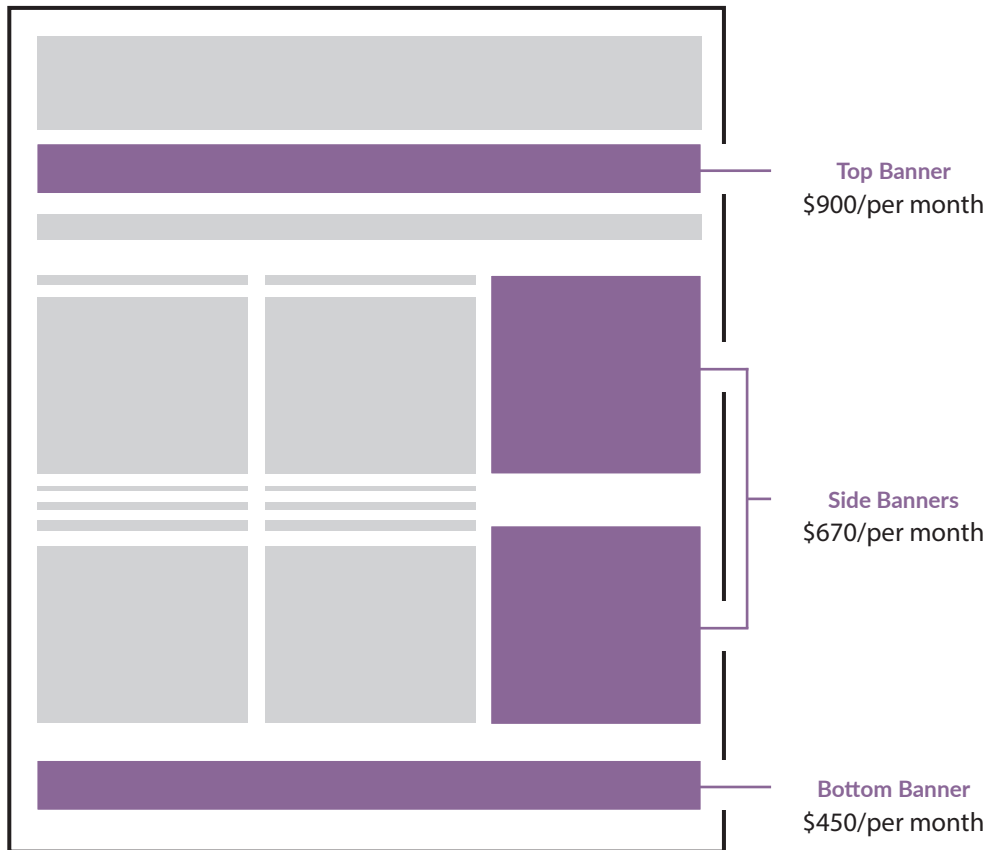
# Advertising Options

- NEWSLETTER  
(DAILY)

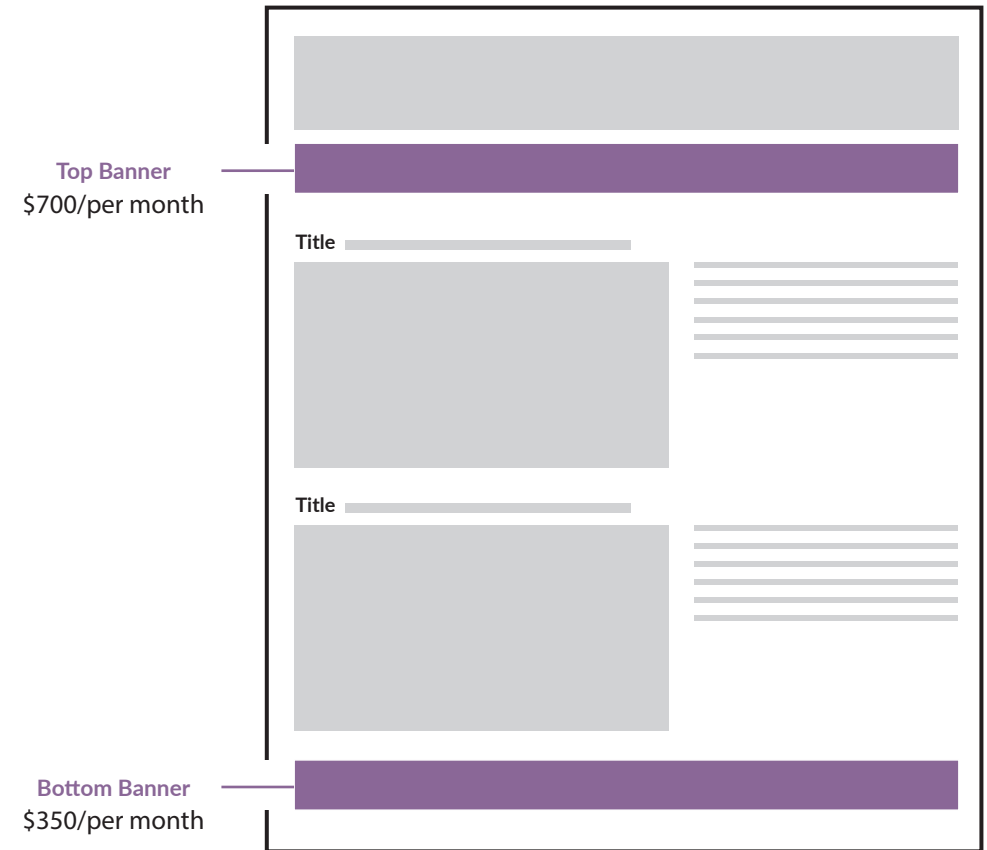


# Advertising Options - RATE CARD

## Homepage Banners



## Newsletter Banners







# CONTAINER NEWS

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You need to know.

*email: [sales@container-news.com](mailto:sales@container-news.com)*

**CONTAINER NEWS:**

Committed to constantly seeking and  
publishing the latest shipping news.