

CONTAINER NEWS

MEDIA PACK 2020



What you need to know

Container-News.com offers fast, accurate and reliable information to companies conducting freight transport activities in the container shipping industry and to all interested parties.

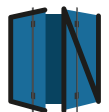
Our platform monitors the global liner shipping market and delivers daily news, well-researched information, and data to decision makers.

Through our platform, you have the opportunity to promote your products and services to a specialised audience of committed subscribers and readers around the globe.

Our readership consists of: shipping companies and ship operators, port operators, freight forwarders, export and import companies, traders, shipping executives and professionals, logistics and 3PL companies, lessors, container manufacturers and their suppliers, banks and financial institutions.

With over 50K page views per month and over 150K Twitter impressions per month – which are constantly increasing along with the number of subscribers – our news platform ensures that stakeholders who trade internationally will be informed of your product or service.

Please email us at [***sales@container-news.com***](mailto:sales@container-news.com) and our marketing team will get in touch with you, ready to provide you with more information regarding our advertising options and competitive prices, always adjusted to your needs.



CONTAINER NEWS


Statistics (1st March – 31st March 2020)

More than 
23,226
Users

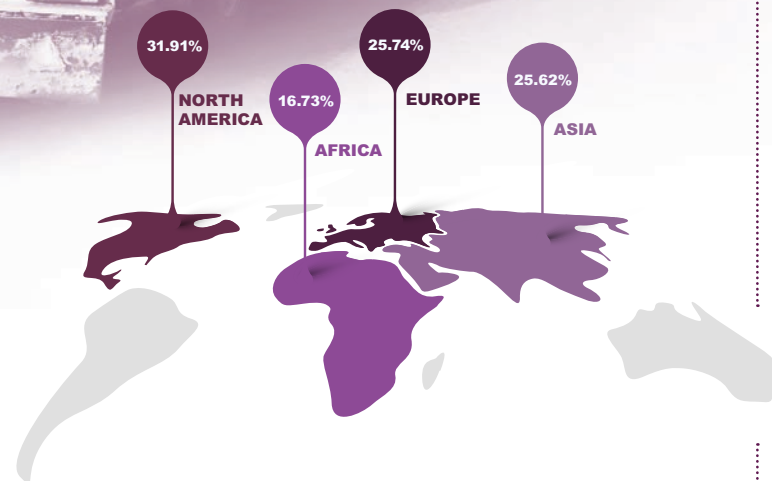
More than 
68,586
Pageviews

More than 
39,886
Sessions

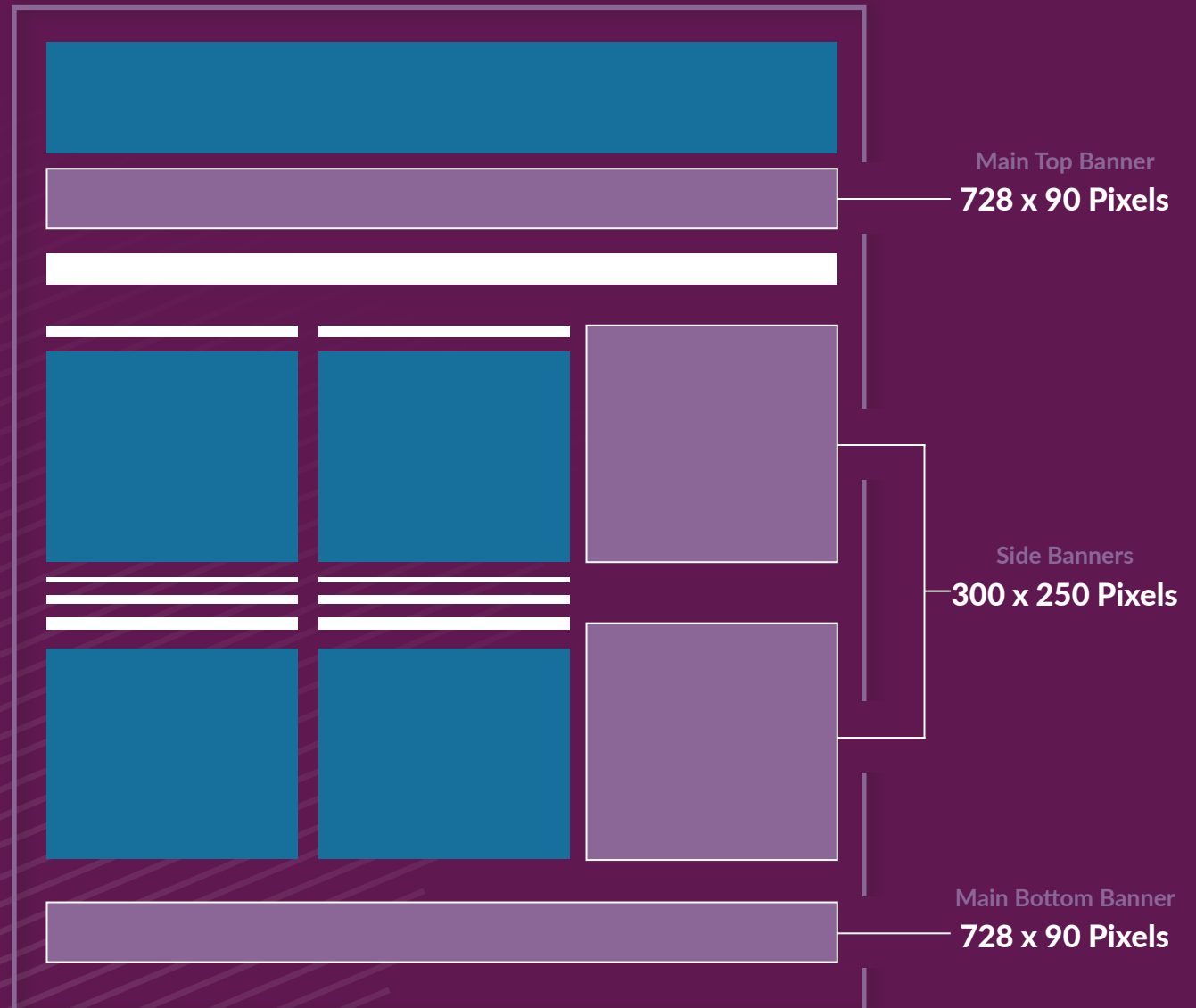
More than 
3,000
Subscribers

 More than **4524** Followers
More than **150k** Impressions per month
More than **450** Tweets per month

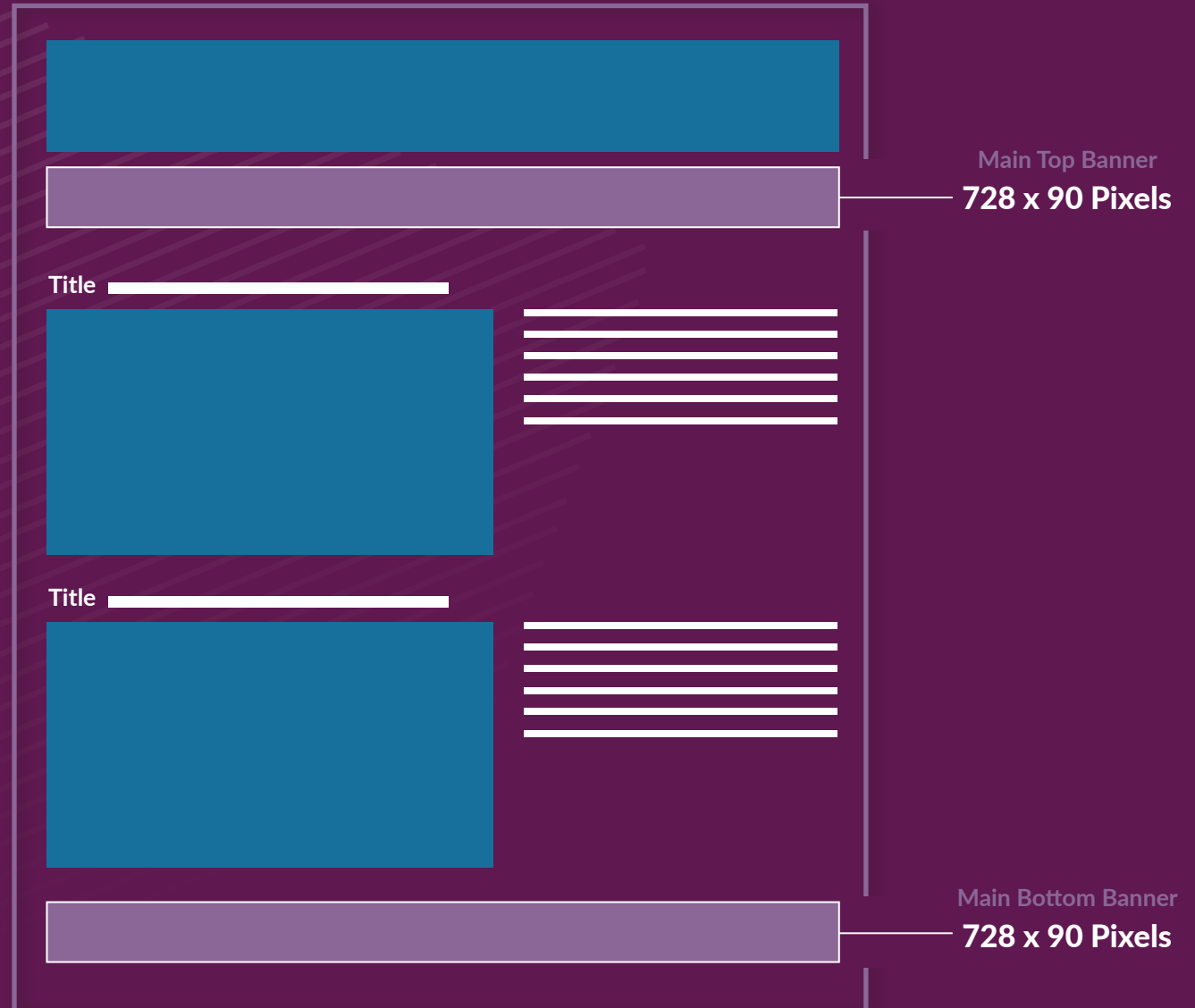
 More than **2,300** Followers
More than **5,000** Post Reach



Advertising Options - HOMEPAGE

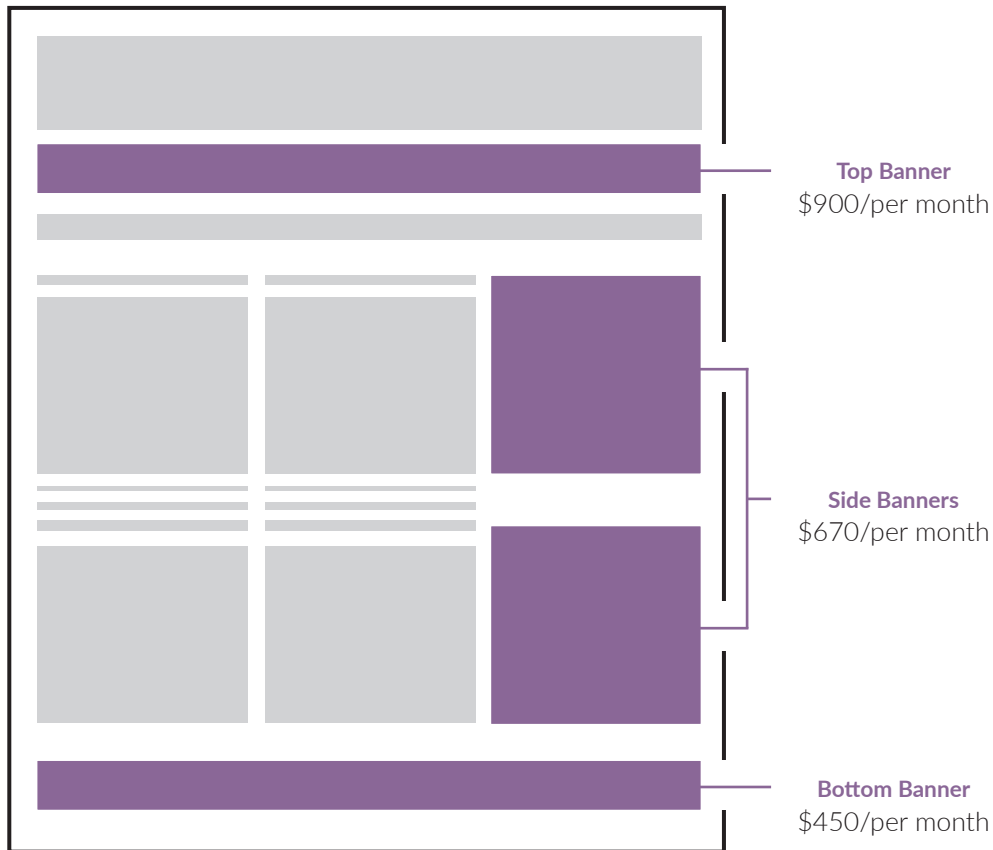


Advertising Options - NEWSLETTER (DAILY)

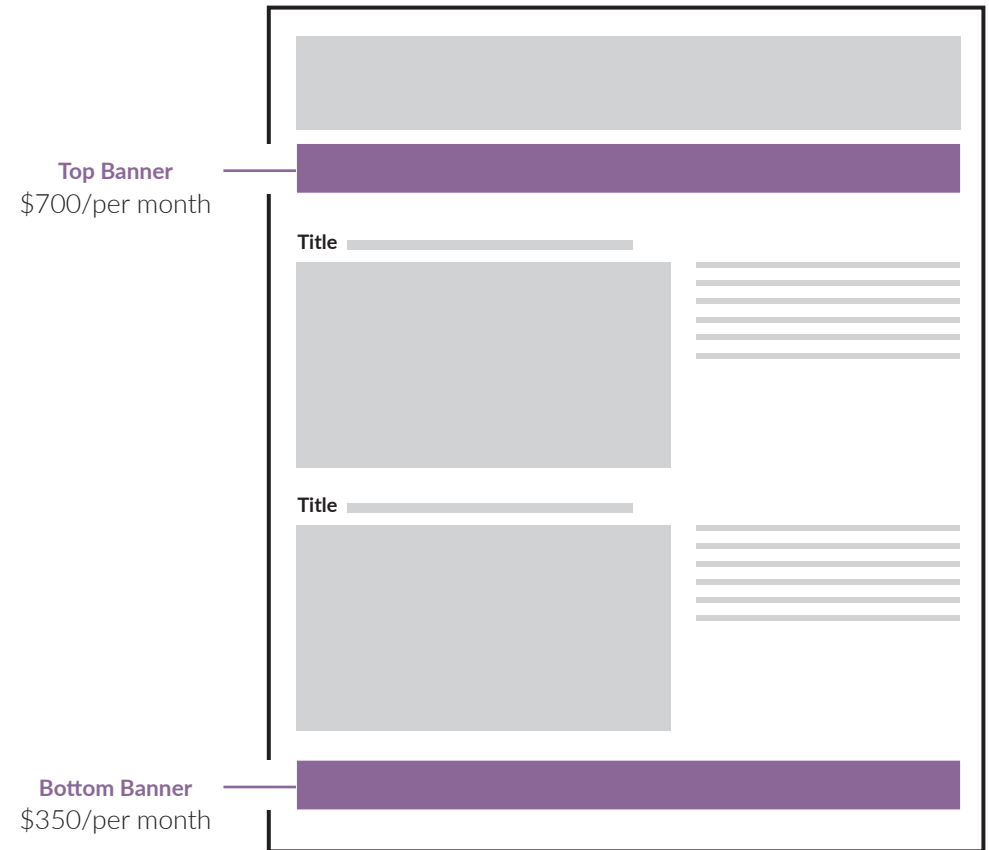


Advertising Options - RATE CARD

Homepage Banners



Newsletter Banners





CONTAINER NEWS

You need to know.

email: sales@container-news.com

CONTAINER NEWS:

Committed to constantly seeking and
publishing the latest shipping news