




CONTAINER NEWS



MEDIA PACK **2024**

WWW.CONTAINER-NEWS.COM

WHAT YOU NEED TO KNOW



Container-News.com offers fast, accurate and reliable information to companies conducting freight transport activities in the container shipping industry and to all interested parties.

Our platform monitors the global liner shipping market and delivers daily news, well-researched information, and data to decision makers.

Through our platform, you have the opportunity to promote your products and services to a specialised audience of committed subscribers and readers around the globe.

Our readership consists of: shipping companies and ship operators,
port operators, freight forwarders, export and import companies,
traders, shipping executives and professionals, logistics and 3PL companies lessors, container manufacturers and their suppliers, banks, and financial institutions.

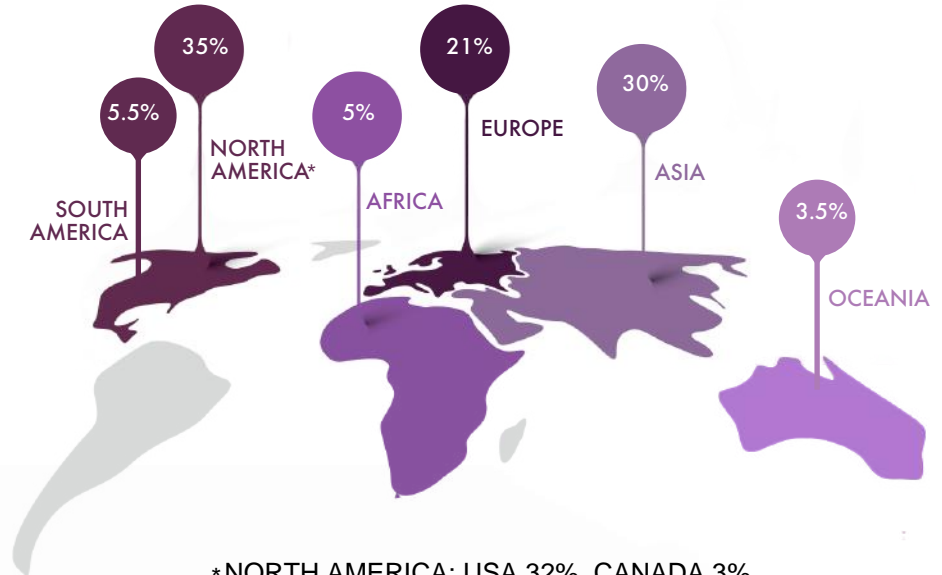
With over 130,000 readers per month, more than 6,500 subscribers and over 50,000 social media followers, our news platform ensures that stakeholders from the shipping industry worldwide will be informed of your products or services.

STATISTICS (Average Month)

More than 
130,000
Users

More than 
220,000
Pageviews

More than 
150,000
Sessions



in

More than
80,000
Followers

More than
750,000
Impressions
(per month)

f

More than
3,500
Followers

More than
4,000
Post Reach
(per month)



More than
8,500
Followers

More than
100,000
Impressions
(per month)

More than
7,000
Newsletter
Subscribers

ADVERTISING OPTIONS

HOMEPAGE

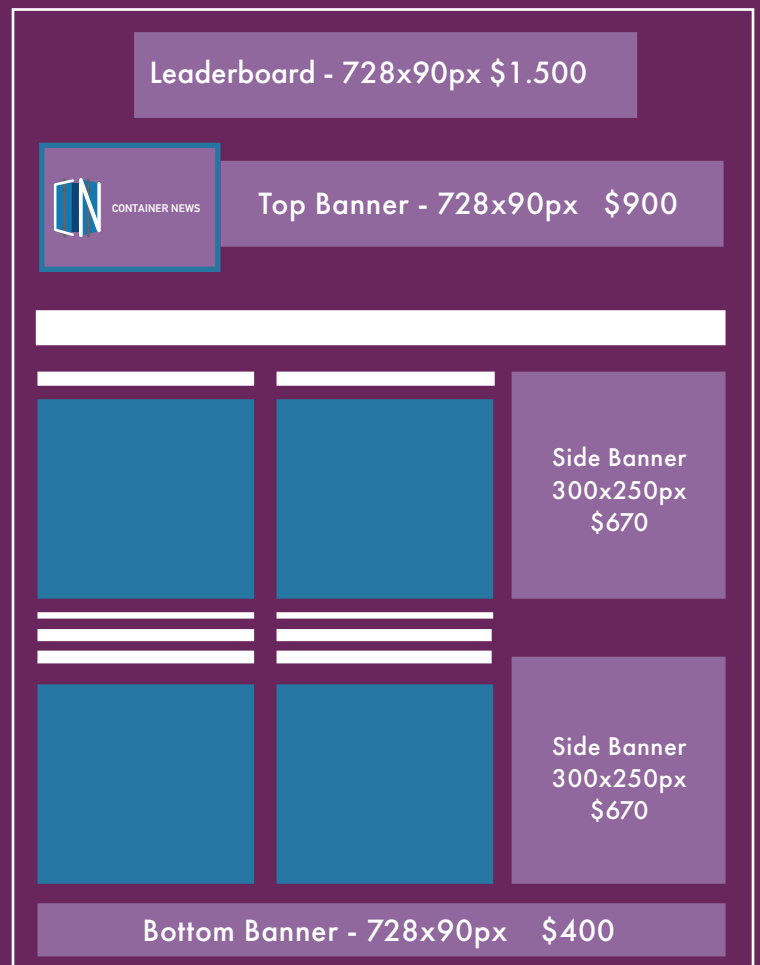


Diagram illustrating advertising options for the homepage layout. The layout includes a header with the Container News logo, a top banner, two side banners, and a bottom banner.

- Leaderboard - 728x90px \$1.500
- Top Banner - 728x90px \$900
- Side Banner 300x250px \$670
- Side Banner 300x250px \$670
- Bottom Banner - 728x90px \$400

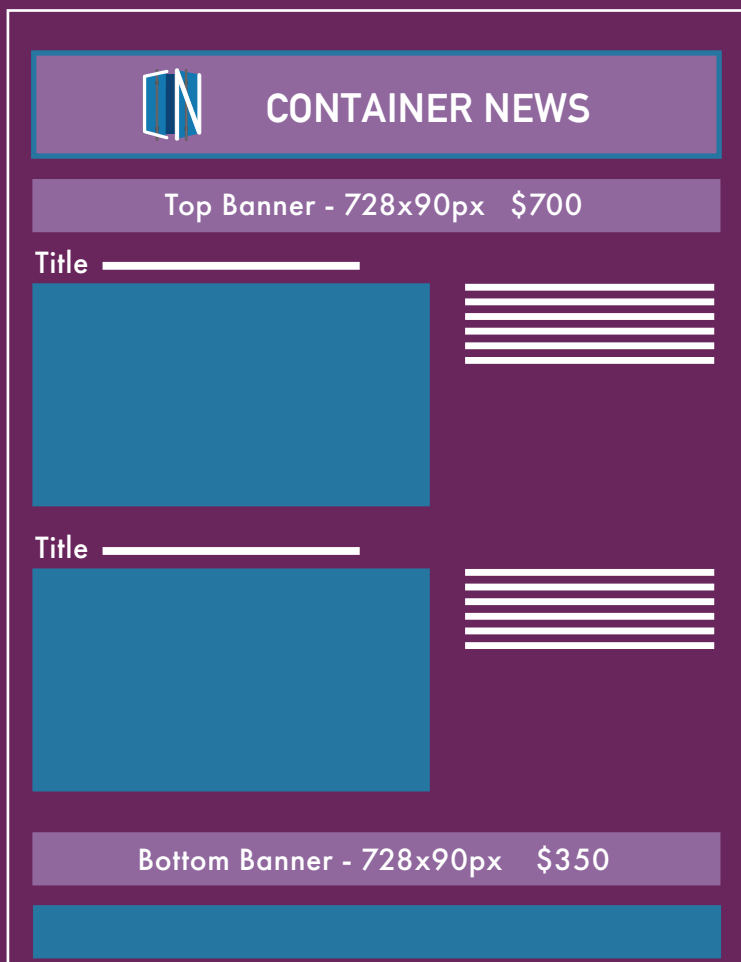
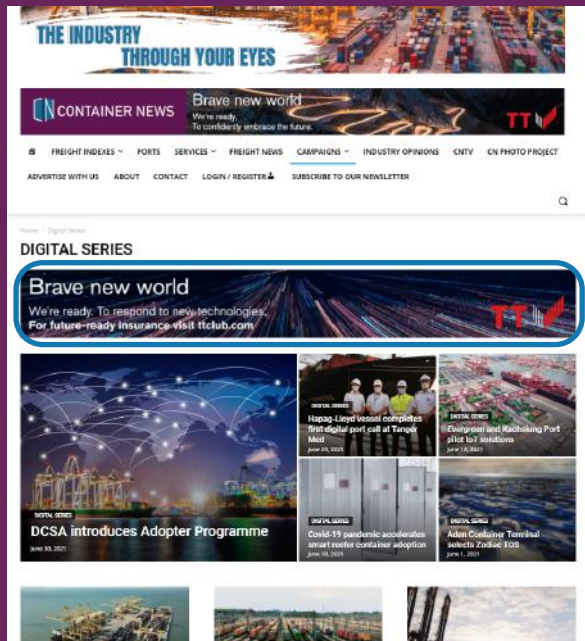


Diagram illustrating advertising options for the newsletter layout. The layout includes a header with the Container News logo, a top banner, two article blocks, and a bottom banner.

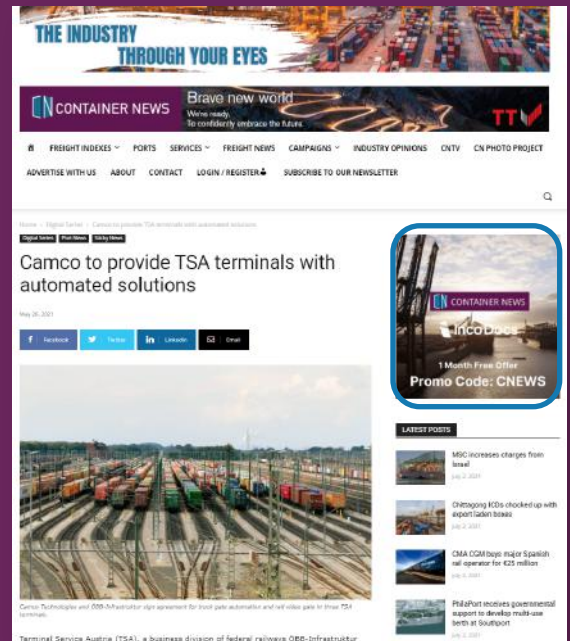
- Top Banner - 728x90px \$700
- Title _____
- Article Block (Image placeholder and text lines)
- Title _____
- Article Block (Image placeholder and text lines)
- Bottom Banner - 728x90px \$350

NEWSLETTER (DAILY)

Category Banner \$600



Inside Article \$650



PRICE LIST

COST OPTION - FIXED FEES

BANNER POSITION	1 MONTH	3 MONTHS	6 MONTHS
Leaderboard (run on site)	1,500	4.250	8.100
Homepage Top (run on site)	900	2.550	4.850
Homepage Side-MPU (homepage)	670	1.900	3.600
Homepage Bottom (run on site)	400	1.150	2.150
Category Banner	600	1.700	3.510
Inside Article	650	1.850	3.150
Newsletter Top	700	2.000	3.800
Newsletter Bottom	350	1.000	1.900

*all prices are in USD

COST OPTION - CPM

Cost per 1,000 impressions (CPM): Charge of \$25 per 1,000 views/impressions of the banner

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**COMMITTED TO CONSTANTLY SEEKING
AND
PUBLISHING THE LATEST SHIPPING NEWS.**

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Contact us
sales@container-news.com



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